

# Preparing and Submitting Files for Print

## File Types

While we prefer press-ready PDF files, we also accept **packaged** native files generated in the Adobe Creative Suite. We can print files generated on either a PC or a Mac.

## Native Files

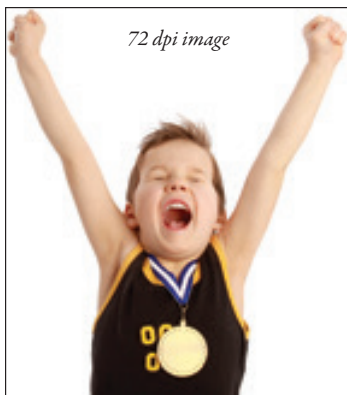
If you submit native files created using the Adobe Creative Suite, please include all graphics, images and fonts. You can do this easily in InDesign using the package function. If you outline all the type in your document (recommended), there is no need to include the fonts.

## PDFs

Please make sure **all** fonts are embedded in your PDF and **do not** compress your file below 300 dpi. If changes are required, please submit a new PDF file. If needed, please include bleed and trim marks when generating your PDF file.

## Images

The **minimum** acceptable resolution for printing is 300 dpi. Images with resolutions below 300 dpi will not print well. Graphics or photographs “grabbed” from a Web site are nearly always low resolution and are not suitable for printing (even though they look great on your screen).



## Bleeds and Borders

For optimal results, borders and bleeds must be at least 0.125 inches on all four sides of your document. Files without these specifications must be corrected before printing. If possible, we will fix problem files for an additional charge.

